

PHOENIX BEAUTY + FASHION

You bring the talent.

*I'll help people
see it.*

Websites · Video · Social · Newsletters



WHY I DO THIS

Your work deserves
a proper introduction.

The care you put in.
The personality people love.
The reason they choose you.

Before they arrive.



ONE CONNECTED PRESENCE

One business. One unmistakable you.



Explore

A website that feels like you



Discover

Video + social with personality



Stay connected

A newsletter worth opening

YOUR WEBSITE

Pretty. Useful.
Easy to say
yes to.

Show your work
Answer the obvious questions
Make the next step clear



*Beautiful is the
starting point.*



VIDEO + SOCIAL

A little scroll-stopping. A lot of you.

Show the craft.
Introduce the person.
Give people a reason to care.



*Personality
included.*

NEWSLETTERS WITH SOMETHING TO SAY

An email worth opening.



THE THURSDAY DROP

You're in early.

Useful tips
Fresh finds + local inspiration
A thoughtful invitation to return

Give readers something worthwhile.

WHAT IT DOES FOR YOUR BUSINESS

Let's give Tuesday a little main-character energy.



Tuesday Nail Club

- 01 Video + social
Catch attention
- 02 Newsletter
Invite subscribers
- 03 Booking page
Make the next step easy



BEAUTIFUL VALUE

Beautiful work. A sensible conversation.

A package shaped around your budget

Clear scope + fee agreed up front

Your brand and content stay yours

No share of your sales.

WORKING TOGETHER

You talk. I listen.
We make it feel like you.

01

Tell me what matters

Your business. Your customers.
Your priorities.

02

Review the direction

What you love, and what needs
a little more you.

03

Approve + share

Your approval comes first.
Then we build on it.

“A little more me” is a perfectly good creative brief.



LET'S MAKE SOMETHING BEAUTIFUL

As memorable online
as you are in person.

See the work. Then let's talk.

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